





From symptoms to survivorship
– and everything in-between –
our centre provides world-class
cancer care to people in Kent
and the surrounding areas.



Maidstone
Centre for diagnostics,
oncology and wellbeing



Richard Schorstein
Centre Leader

Welcome to GenesisCare in Maidstone

As one of 14 GenesisCare centres throughout the UK, at Maidstone we work closely with leading health professionals to provide world-class cancer care to people in the local area and beyond. We invest in advanced diagnostics and cutting-edge treatments. This means you don't have to travel far to find the latest techniques that are proven to be safe and effective provided as standard, with treatment starting within days or even hours of diagnosis.

Our dedicated and highly experienced team is proud that so many patients rate our care as excellent as we help them through their cancer treatment. As a patient, you can expect to receive the very best personalised care and a treatment plan that also embraces life-changing approaches such as wellbeing therapies.

We're here to change the way people experience cancer treatment and care, understanding what it takes to achieve the best possible life outcomes and going a little further to provide it.

**We're here to change
the way people
experience cancer
treatment and care**

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and wellbeing

Our GenesisCare centre in Maidstone is designed for world-class cancer care

Cancer treatment and care is constantly evolving and, as a global organisation, GenesisCare stays abreast of the latest evidence-based treatments from around the world, investing in those that will benefit our patients here in the UK.

The main approaches to cancer care are early detection and diagnosis so cancers can be more easily treated, surgery to remove tumours, radiotherapy to target and destroy cancer cells and difficult-to-reach tumours, and chemotherapy – a wide range of drug therapies that destroy specific cancer cells.

Our Maidstone outpatient (day) centre was recently purpose-built to provide many of these treatments and we use some of the most advanced techniques to treat all types of cancer.*

These include diagnostic imaging, a One Stop Breast Clinic for screening and diagnosis, a gynaecology clinic, and precision radiotherapy techniques that are proven safe and effective.

*Surgery is undertaken at partner hospitals





"All staff were professional, polite and courteous at all times"

Patient, Maidstone

Our patients are referred to us from across the Kent area as well as further afield and we have a reputation for delivering excellent patient care.

Everyone is offered access to wellbeing therapies through our unique partnership with the Penny Brohn UK cancer charity and exercise medicine at our on-site gym.

Patients can also be referred to specialist services available at other GenesisCare centres within our network. These include new treatments such as MRIdian MRI-guided radiotherapy for difficult-to-treat tumours, stereotactic radiosurgery for small brain tumours and Theranostics – an innovative therapy for certain cancers when other treatment options aren't suitable or effective.

Your oncologist will work with experts throughout our network to ensure that you have the most appropriate treatment for you.

It matters to us that so many of our patients can take away some positive experience from their cancer journey

What we offer at Maidstone

Detection and diagnosis

- MRI, CT, mammography and ultrasound imaging
- One Stop Breast Clinic
- UrologyHub
- Gynaecology Clinic
- Biopsy and fine needle aspiration
- Blood testing

These techniques and services can be used to diagnose and assess your condition.

Supporting therapies

- Penny Brohn UK
- Exercise medicine*

These support emotional wellbeing and are provided to anyone receiving chemotherapy or radiotherapy as a patient of GenesisCare.

*Available late 2020

Advanced radiotherapy

- Volumetric modulated arc therapy
- Stereotactic ablative radiotherapy
- Image-guided radiotherapy
- Surface-guided radiotherapy
- Deep inspiration breath hold
- Spacers for prostate treatments

We offer different types of radiotherapy depending on your needs alongside advanced techniques for precision targeting.

Chemotherapy

A full range of treatments are available, provided in private suites with one-to-one nursing.

If you'd like more information about any of our services, please go to [genescare.com](https://www.genescare.com) or ask for one of our patient brochures

We also have specialised services at these centres that are available to all patients

	London	Oxford	Windsor
3T MRI	●		
fMRI	●		
mpMRI	●	●	
PET/CT	●	●	
SPECT/CT		●	
Genetics / genomics	●	●	
MRIdian	●		
Stereotactic radiosurgery	●	●	
Theranostics – ¹⁷⁷ Lutetium PSMA therapy			●

When required, we'll help our patients with transport depending on treatment and locations. Please enquire for more details.





More than treating your cancer

We know that for many people cancer is a life-changing experience and our goal is to help you meet the emotional and psychological challenges in the most positive way possible. That's why we've partnered with Penny Brohn UK to provide a groundbreaking approach to complementary and wellbeing therapies alongside conventional medicine. Through a programme carefully tailored to your needs, we can help you to deal with the side effects of treatment, reduce stress and let you take back control.

We also offer exercise medicine, which is proven effective in improving treatment tolerance, building muscle mass and reducing cancer-related fatigue, among many other benefits. You'll be prescribed an exercise programme tailored to your cancer type, treatment and overall health – as well as your own personal goals. You'll be offered these services at no extra cost to you or your insurance provider.

We are proud to have the Macmillan Quality Environment Mark demonstrating that our centre is welcoming and accessible to all and that we are respectful and supportive, listening to you and giving you control over how you use our services. We also have a sensory garden and quiet room for patients to have time to themselves.

We can design and plan treatments around your work and life commitments. When required, we'll help our patients with transport depending on treatment and locations and there's ample parking if you drive. A friend or family member is welcome to come with you to your appointments and a variety of refreshments are available.

95%
patient
satisfaction*



*Net Promoter Score, November 2019 to January 2020 average



Here for you

These are some of the different experts and support staff who make up our teams.

Your care will be led by a consultant oncologist who will work alongside our experienced team based here at our centre and partner hospitals. Together they will manage your personalised treatment and care plan.



Consultant oncologist

All of our consultant oncologists also work in large regional NHS hospitals. This means they have a very wide knowledge and experience and are familiar with the Kent healthcare networks. They use various methods to treat cancer, including chemotherapy and radiotherapy.

Diagnostic radiographer

Uses imaging techniques to capture and interpret scans and reports their findings to your oncologist.

Therapy radiographer

Involved in radiotherapy planning scans, treatment planning and delivering radiotherapy. You'll see them at every radiotherapy session.

Dosimetrist

Helps your oncologist plan your radiotherapy treatment to destroy cancer cells while limiting damage to healthy tissues.

Physicist

Measures the dose of radiation you receive during radiotherapy to ensure it is safe and as prescribed by your oncologist.

Chemotherapy nurse

Administers and monitors chemotherapy, helps evaluate the effectiveness of treatment, and advises on side effects and aftercare.

Outpatient nurse

Supports patients and consultants in our One Stop Breast and Gynaecology Clinics.

Clinical nurse specialist

Has additional training in a particular cancer, to help treat and manage cancer-specific symptoms or treatment side effects. We have clinical nurse specialists for breast and lung cancer.

Penny Brohn wellbeing consultant

Provides complementary and wellbeing therapies that are proven to ease cancer-related concerns.

Pharmacist

Dispenses chemotherapy and supportive medications as prescribed by your oncologist.

Our key specialists also have strong links with local cancer support networks and survivorship programmes

We're easy to get to

From the M20, exit at junction 4. Take the 1st exit at the roundabout to continue on the A228, following signs to Tonbridge, until reaching the roundabout at the end of Malling Road and Gibson Drive. Take the 1st exit down Gibson Drive, towards Kings Hill Council offices and local shops. At the next roundabout, take the 1st exit onto Kings Hill Avenue. Take the 2nd left to arrive in our car park.

Alternatively, the centre is 10 minutes from West Malling train station by taxi and there are regular buses to Kings Hill from the station.

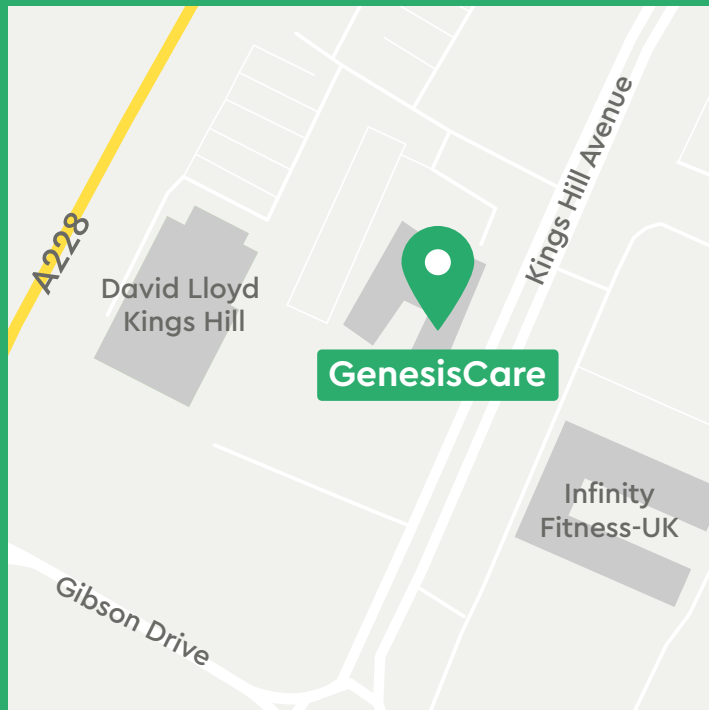


Opening hours

Mon to Fri
8.30am to 5pm*

17 Kings Hill Avenue
Kings Hill
West Malling
ME19 4UA

*Opening hours may vary
to accommodate clinic times



**We change the way
people experience
cancer treatment and
care, understanding
what it takes to
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**Same-day diagnostic
appointments**

**Treatment in
as little as 48 hours**

**01732 207 000
maidstone@genesiscare.co.uk
genesiscare.com/maidstone**

We are recognised by all private medical insurance providers, including Bupa, AXA PPP, Aviva and Vitality. We can help with insurance claims and also explain the costs associated with your treatments if you'd like to fund your own care.

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