



Introducing the GenesisCare Foundation

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The mission of the Foundation is simple. We want to improve the quality of care for patients with cancer or cardiac disease and make it easier for those who can't afford care to access it. This aligns with the mission of GenesisCare itself which is about raising the bar on care and outcomes, and looking after patients in the best way possible.

Dan Collins

Chairman of GenesisCare Foundation
Founder and CEO of GenesisCare

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The difference we make

We believe that today's best can always be better, and that good is never good enough.

Heart disease and cancer continue to significantly burden individuals, families and communities, being the leading causes of death globally. The most recent statistics* estimate that each year nearly 10 million people die of cancer and nearly 18 million of deaths are caused by cardiovascular disease worldwide.

As a registered health promotion charity with deductible gift recipient status, we aim to promote the prevention and control of cancer and heart disease to support patients and their families.

Leveraging GenesisCare's global expertise, resources and network, our mission is to seek out and support life-changing improvements in cancer and cardiac care, to create profound positive impact at scale for both individuals and communities.

*Source: World Health Organisation

We look to the future and are investing in research that has the power to radically improve patient outcomes by rolling out innovative therapies at scale. We partner and collaborate with community organisations, advocacy groups, governments,

corporations, and world leading research organisations with the aim of creating long-lasting, impactful partnerships for the public benefit.

Time is precious for some patients, so we direct funds efficiently to rapidly kick-start research and get results to patients, quicker.



Designing trials and investing in innovative research – GenesisCare is currently involved in 130 clinical trials worldwide, all of which aim to provide better outcomes for patients sooner



Focusing on areas of unmet need – our funding support of rare and metastatic cancers in the past 2 years has amounted to over \$10M



Enabling access to new therapies at scale – the Foundation is currently providing funding support for the novel treatment of cancer & cardiac disease, regardless of where our patients are located



Providing comprehensive support to our patients and their families – the Foundation has funded additional care coordinators, and is now enabling safe access and transport for patients, to and from treatment facilities



Collaboration – we work with Governments, peak bodies and leading universities worldwide to ensure new advancements are scalable, shared and for the benefit of all patients

Our aim is for everyone, everywhere, to live better for longer.

Our vision is a world where those needing cancer and cardiac care live their best lives.

How we collaborate

We have a willingness to be bold and the power to collaborate globally to achieve our goals.

Our relationship with leading oncology and cardiac care provider GenesisCare gives us insights from and connection into more than 400 treatment centres and clinics around the world.

We also collaborate outside the organisation, to bring new treatments to life and increase access to them, all with the goal of creating a world where everyone who needs cancer and cardiac care lives better for longer.



Collaboration is at the heart of our approach. Government, community, technology, medical and research organisations all have a role to play. We work with industry, corporates and philanthropists: investing where our joint efforts can change the approach to cancer and cardiac care diagnosis and impact the future of healthcare.



Focus Areas

Clinical research

Undertaking or commissioning ground-breaking clinical research and development.

Patient access

Providing support to patients and their families to access medical care, and innovative treatments, regardless of their location or financial position.

Donating to the GenesisCare Foundation

All donations to the GenesisCare Foundation above \$2 are tax deductible. If you would like to support us in increasing access to innovative care in areas of need, you can do so in several ways:

- By donating securely on our website at genesiscarefoundation.org where you will automatically be issued a tax-deductible receipt
- By getting in contact with the Foundation team at info@genesiscarefoundation.org to discuss further options
- By making a gift in your will – please ask a GenesisCare team member to share further information or get in touch with the Foundation at info@genesiscarefoundation.org

